



**MEDTECH IMPACT**  
**SYMPOSIUM &**  
*Gala*

**2024 PROGRAM**

**MARCH 28, 2024**  
**ENCORE BOSTON HARBOR**



# WELCOMING REMARKS

Brian Johnson, President, MassMEDIC



Welcome to the Medtech Impact Symposium & Gala. This program has become a cornerstone of the MassMEDIC year. Thank you for being here to share it with us.

This year's Symposium will focus on AI and precision medicine, followed by a deep dive on the impact of medical device technology on: Maternal Health, Cardiac Health, Diabetes and Musculoskeletal Health.

Our Gala will recognize the amazing work our member companies do every day to improve and save lives. Thank you to all our sponsors for your support – especially our Host Sponsors – [Abiomed](#), [Alira Health](#), [Insulet](#), [The Mullings Group Companies](#), and [Teleflex](#) – to make this possible.

Tonight, we are honoring Michael Minogue, former Chairman, President and CEO of Abiomed with our Impact Award for the incredible contribution he has made to patient care in Massachusetts. Introduced in 2023 through a collaboration with the Massachusetts Life Sciences Center, the Impact Awards recognize individuals or organizations who have made significant contributions to patient care through innovations in medical technology, improvements in methods of care, or bolstering the life sciences ecosystem in Massachusetts.

Our Patient Impact Speaker, sponsored by [Novocure](#), is Mike Hugo. He is a Glioblastoma patient advocate who will share his story of how Novocure's innovative Tumor Treating Fields (TTFields) technology is impacting his life.

Thank you again for being with us today to celebrate the impact the medical device industry has on patients' lives.

Best,

A handwritten signature in black ink, appearing to read 'BJ', written over a light blue circular background.

Brian Johnson  
President  
MassMEDIC

# TABLE OF CONTENTS

<a href="#"><u>Thank You to Our Sponsors</u></a>	4
<a href="#"><u>High-Level Symposium Agenda</u></a>	11
<a href="#"><u>Encore Boston Harbor Map</u></a>	12
<a href="#"><u>Detailed Symposium Agenda</u></a>	13
<a href="#"><u>Gala Program</u></a>	22
<a href="#"><u>Gala Speakers</u></a>	23

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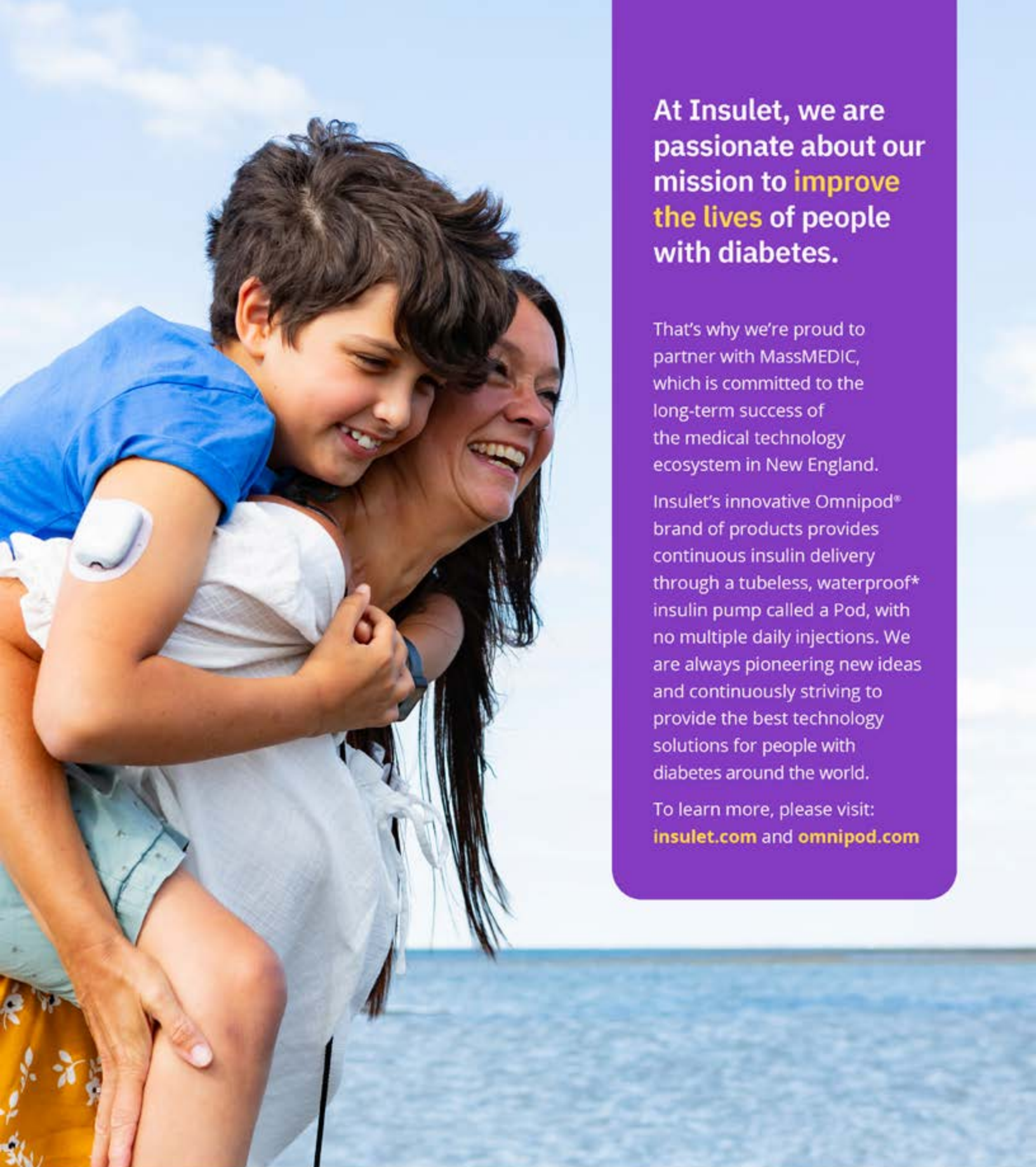
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**Insulet**  
maker of Omnipod

\* The Pod has an IP28 rating for up to 25 feet for 60 minutes. The Personal Diabetes Manager (PDM) and Controller are not waterproof.  
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**Brian Johnson & Joe Mullings**



**Extension of Your Brand**

View more from The Medtech Conference 2023

# Robotic-Assisted Surgery (RAS) in Orthopedic Procedures: A 2024 Review

This state-of-art global report examines the current clinical landscape, including emerging players and technologies, rates of adoption of robotics for orthopedic procedures, and trending market dynamics.

**Get a sneak peek into the report findings below and download the full report for more:**

- > Knee replacements top the list of the most popular use of RAS in orthopedics (40.6% of current procedures), followed by hip replacement (30.5%) and spinal fusion (24.4%).
- > The orthopedics RAS market will show substantial growth in major APAC countries, including China, India, and Japan, growing 45% from its current market size of approximately \$50 million over the next three years.
- > Virtual reality and augmented reality technologies are becoming increasingly integral to orthopedic RAS, shortening surgeons' learning curve and increasing their comfort level.

**Download this report for a deep dive into the RAS landscape and trends!**



**Have questions? Reach out to us at**







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and to celebrate the impact medical  
device technology has on patient lives.

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IMP-5142

# **MEDTECH IMPACT SYMPOSIUM AGENDA**

**8:00 - 9:00 AM**  
**REGISTRATION, NETWORKING & BREAKFAST**

**9:00 AM**  
**OPENING REMARKS**

**9:15 - 10:00 AM**  
**AI IN MEDTECH: THE TECHNOLOGY OF INTELLIGENT MACHINES**

**10:00 - 10:45 AM**  
**AI IN MEDTECH: HOW WE DID IT**

**10:45 - 11:00 AM**  
**NETWORKING BREAK**

**11:00 - 11:45 AM**  
**PERSONALIZED MEDICINE: EXPANDING THE DEFINITION AND BUSINESS MODELS**

**11:45 AM - 12:45 PM**  
**LUNCH & NETWORKING**

**1:00 - 1:45 PM**  
**CONCURRENT BREAKOUT SESSION 1**

**CARDIAC HEALTH TRACK | MATERNAL HEALTH TRACK**  
**DIABETES TRACK | MUSCULOSKELETAL HEALTH TRACK**

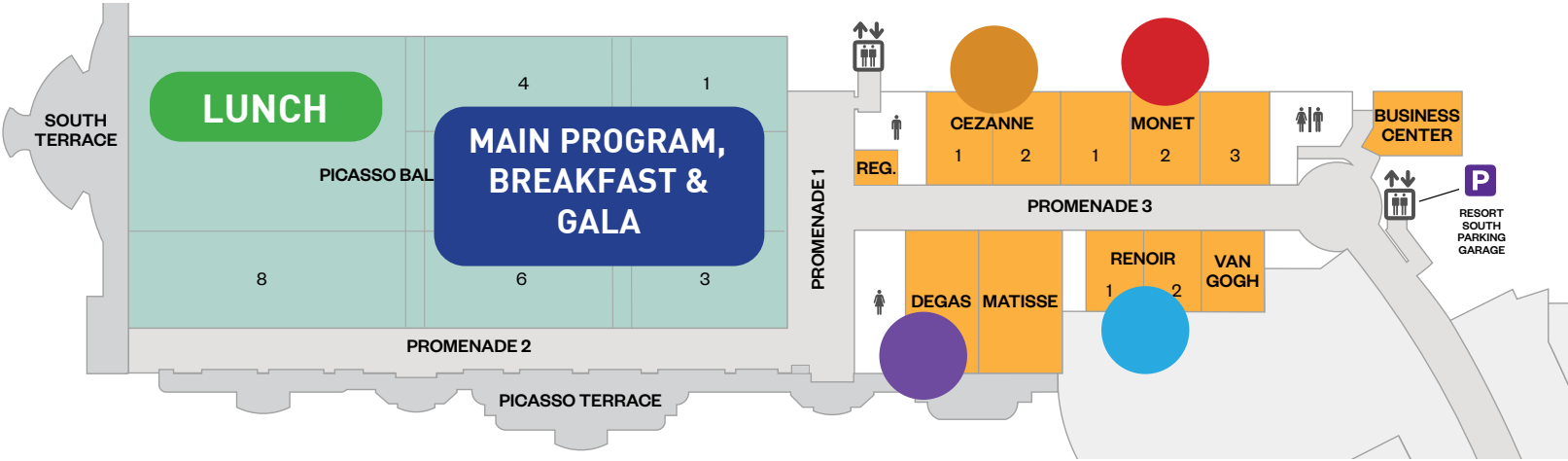
**1:45 - 2:00 PM**  
**NETWORKING BREAK**







**2:00 - 3:00 PM**  
**CONCURRENT BREAKOUT SESSION 2**

**3:00 - 3:15 PM**  
**NETWORKING BREAK**

**3:15 - 4:00 PM**  
**CONCURRENT BREAKOUT SESSION 3**

# ENCORE BOSTON HARBOR MAP



<p><b>LUNCH</b> PICASSO 7</p>	
<p><b>MAIN PROGRAMMING, BREAKFAST &amp; GALA</b> PICASSO 1-6</p>	
<p><b>CARDIAC HEALTH TRACK</b> MONET 1-3</p>	
<p><b>DIABETES TRACK</b> CEZANNE 1 &amp; 2</p>	
<p><b>MATERNAL HEALTH TRACK</b> DEGAS</p>	
<p><b>MUSCULOSKELETAL HEALTH TRACK</b> RENIOR 1 &amp; 2</p>	



# MEDTECH IMPACT SYMPOSIUM FULL AGENDA

8:00 - 9:00 AM

REGISTRATION, NETWORKING & BREAKFAST

PICASSO 1-6

9:00 - 9:15 AM

OPENING REMARKS



**Rachel Robinson**  
Chief Operating Officer  
MassMEDIC  
[BIO](#)



**Joe Shonkwiler, MD**  
Chief Operating Officer  
Advanced Research Projects  
Agency for Health (ARPA-H)  
[BIO](#)



**Adrienne Zepeda**  
Group Director  
Informa Markets  
[BIO](#)

9:15 - 10:00 AM

AI IN MEDTECH: THE TECHNOLOGY OF INTELLIGENT MACHINES

PICASSO 1-6

The field of AI is rooted in the desire to make computer programs “intelligent” in the various ways that we regard human cognition as such. From this arises a collection of approaches drawing from many disciplines, and within each are numerous evolving techniques. Certain recent successes in the field, most notably GPTs, have generated (pun intended) tremendous media hype; but these are just one corner of a vast, rich, and diverse area of computer science and engineering. Join our panel of experts as they discuss which approaches to AI have been successful in medtech, what hasn’t worked, what techniques remain unexplored, and why.



**Todd Usen, Moderator**  
CEO  
Minerva Surgical  
[BIO](#)



**Sandra Nagale, PhD**  
Director, Digital Health  
Boston Scientific  
[BIO](#)



**Tom Calef**  
CTO  
Activ Surgical  
[BIO](#)



**Jeff Valk**  
CEO  
Admetsys  
[BIO](#)

Contrary to some narratives, AI isn't magic, and one size does not fit all. Successfully applying techniques in the field requires certain technical and organizational competencies. Applying these in medtech products is more challenging still, owing to the need for clinical safety and mitigation of regulatory risk. In this panel we'll discuss how medtech companies build and organize multidisciplinary teams to develop and support AI systems for clinical use, architect for clinical safety in various types of AI systems, think about black box vs inspectable models in regulated environments, and manage regulatory pathways for learning systems.



**Sanjeev Aggarwal, MD, MBA,  
Moderator**  
Vice President, Global Clinical  
and Medical Affairs for Surgical  
Therapies  
Abiomed  
[BIO](#)



**Liz Asai**  
Global Head of AI & Connectivity  
Hologic  
[BIO](#)



**Aseem Anand**  
Vice President, Head of Digital  
Biomarker Solutions  
Lantheus  
[BIO](#)



**Alex Maret**  
Vice President, Robotics &  
Digital Surgery  
Cambridge Consultants  
[BIO](#)

As the medical landscape evolves beyond the traditional one-size-fits-all approach, personalized medicine emerges as a transformative paradigm, offering treatments tailored to the unique genetic makeup and specific needs of individual patients. This shift is propelled by groundbreaking advancements in genomics, computational biology, regenerative medicine and AI in surgery and navigation, attracting significant investment from both the medical device and pharmaceutical sectors.



**Deepak Sahu, Moderator**  
Managing Director  
Trinity Lifesciences  
[BIO](#)



**Kimberly Gasuad**  
SVP Marketing & Business  
Development  
IBEX  
[BIO](#)



**Arvind Ramadorai**  
 Global Head of Innovation, Robotic  
 Surgery Technologies  
 Medtronic  
[BIO](#)



**Carole K. Tremonti**  
 CEO  
 Three Mountains Consulting  
[BIO](#)



**Kevin P. Smith**  
 General Counsel & EVP, Business  
 Development  
 SIRTEx  
[BIO](#)

**11:45 AM - 12:45 PM LUNCH & NETWORKING**

**PICASSO 7**

**1:00 - 4:00 PM**

**CONCURRENT BREAKOUT SESSIONS  
 (CHOOSE BETWEEN 4 TRACKS)**

**CARDIAC HEALTH TRACK**

**MONET 1-3**

In our Cardiac Health Track, the conversation will center on the advancements in medical technology that improve cardiac care. From wearables to image-guided planning, implantable devices to AI driven diagnostics, medical technology collectively contributes to a more comprehensive and personalized approach to cardiac care, ultimately improving patient outcomes and quality of life.

The first session of the Cardiac Health Track will focus on measurement technologies and the use of data to track progression of cardiac conditions within individuals and populations. Next, we'll dive into in-and out-patient cardiac interventions, including technology used in the Cath Lab such as ablation and implantable devices. Lastly, we'll feature experts working in assistive technologies used to monitor patients and help them to avoid re-hospitalization.

**DIABETES TRACK**

**CEZANNE 1 & 2**

Our Diabetes Track will look at the evolution of diabetes care, particularly how medical technology has improved the management and monitoring of the condition. From the advent of CGM's to the impact of GLP-1's on the medical device industry, this track will discuss not only how technology is treating diabetes but the potential to reverse the root causes of the disease.

We'll begin with a focus on technology that enables the measurement of disease. In our second session, we'll discuss interventions that treat the progression of the disease including surgical solutions. During our last panel, we'll discuss how medical technology can improve the ongoing maintenance of the disease, as well as proactively reduce complications.

## MATERNAL HEALTH TRACK

DEGAS

Within our Maternal Health Track, we'll focus on current technology challenges and opportunities in pregnancy and post-natal care. Our speakers will discuss how advanced medical technologies can significantly impact the journey from conception through birth and beyond. By integrating innovation across the entire continuum, we can enhance the overall quality of care and improve health outcomes.

Our first session will focus on technology utilized prenatally including remote monitoring and diagnostics. We'll continue the conversation with a discussion on interventional technology, specifically tech used in a hospital or delivery room setting, such as technology used perform safe emergent procedures. We'll round out the day with our last session discussing technology to be utilized post-delivery, such as cardiac monitoring, infection prevention, and mental health solutions.

## MUSCULOSKELETAL HEALTH TRACK

RENIOR 1 & 2

Within our Musculoskeletal Health Track, we'll dive into the latest advancements in medical technology that aim to measure, treat, and replace damaged or dysfunctional musculoskeletal components, facilitating improved mobility, stability, and overall function. From implants to mobility aids, wound care to wearables, join leaders in orthopedics as they discuss the evolution of technology and care models to support comprehensive patient care.

We'll begin our Musculoskeletal Health Track with a conversation on diagnostic or analytical technologies. The second session will discuss musculoskeletal interventions including those relevant to sports medicine. Our final session will cover healing and rehabilitation technologies. From hospital to home, this session will examine medical technologies that are enabling patients to attain and maintain peak mobility.

**1:00 - 1:45 PM CONCURRENT BREAKOUT SESSION 1  
(CHOOSE BETWEEN 4 TRACKS)**

### CARDIAC HEALTH TRACK: MEASUREMENT TECH

MONET 1-3



**Gabriele Brambilla, Moderator**  
CEO & Co-Founder  
Alira Health  
[BIO](#)



**Alicia Chong**  
CEO  
Bloomer Tech  
[BIO](#)



**Anna Barnacka, PhD**  
CEO  
MindMics, Inc.  
[BIO](#)



**Srinivas Rao Kudavelly**  
Consultant Senior Principal,  
Healthcare & Lifesciences  
Cyient  
[BIO](#)



## DIABETES HEALTH TRACK: MEASUREMENT TECH

CEZANNE 1 & 2



**Holly Scott, Moderator**  
Vice President and a Senior Partner  
The Mullings Group  
[BIO](#)



**Yael Glassman**  
Vice President of Business Development and Strategy, Diabetes  
Medtronic  
[BIO](#)



**Jon Bloom, MD**  
CEO  
Podimetrics  
[BIO](#)



**Jeff Valk**  
CEO  
Admetsys  
[BIO](#)

## MATERNAL HEALTH: PRENATAL

DEGAS



**Pamela Bonnett, Moderator**  
Board Chair  
HERHealthEQ  
[BIO](#)



**Amrish Nair**  
CEO  
Biorithm  
[BIO](#)



**Jennifer Luo**  
Maternal Health Partnerships Lead  
Philips  
[BIO](#)

## MUSCULOSKELETAL HEALTH TRACK: DIAGNOSTIC/ANALYTIC TECH

RENIOR 1 & 2



**Kate Haranis, Moderator**  
Founder & Principal  
Haranis & Company  
[BIO](#)



**Nathan Netravali**  
Director, Head of AI Center of Excellence and Advanced Modeling Development  
Smith + Nephew  
[BIO](#)



**Charles Allan**  
CEO  
MY01  
[BIO](#)



**Tom Kelly**  
Senior Principal Scientist and Radiation Safety Officer  
Hologic  
[BIO](#)

CARDIAC HEALTH TRACK: INTERVENTIONAL TECH

MONET 1-3



**Sean Messenger, Moderator**  
Director  
Clarivate  
[BIO](#)



**Michael Carrel**  
President & CEO  
AtriCure  
[BIO](#)



**Desmond Adler, PhD**  
President  
Gentuity  
[BIO](#)



**Kate Rumrill**  
CEO  
Ablative Solutions  
[BIO](#)



**Christopher E. Buller, MD,**  
FRCP, FACC  
Medical Director  
Teleflex Interventional  
[BIO](#)

DIABETES HEALTH TRACK: INTERVENTIONAL TECH

CEZANNE 1 & 2



**Chris Wells, PhD, Moderator**  
Principal, Consulting  
Clarivate  
[BIO](#)



**Stacey Pugh**  
CEO  
Endogenex  
[BIO](#)



**Jay Caplan**  
Co-Founder and President  
Fractyl  
[BIO](#)



**Joseph Virgillo**  
CEO  
Morphic Medical  
[BIO](#)

## MATERNAL HEALTH: LABOR AND DELIVERY

DEGAS



**Michael House, MD, Moderator**  
President  
Cx Therapeutics, Inc.  
[BIO](#)



**Tracy MacNeal**  
CEO  
Materna Medical  
[BIO](#)



**Nikki Bruce**  
Vice President, Global Marketing  
& Sales  
Laborie Medical Technologies  
[BIO](#)



**Upma Sharma, PhD**  
CEO  
Arsenal Medical  
[BIO](#)

## MUSCULOSKELETAL HEALTH TRACK: INTERVENTIONAL TECH

RENIOR 1 & 2



**Martha Shadan, Moderator**  
Chair  
BrilliantStrings Therapeutics  
[BIO](#)



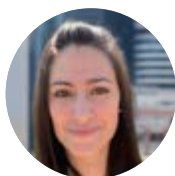
**Scott A Sigman, MD**  
Orthopedic Surgeon  
Orthopedic Surgical Associates  
of Lowell  
[BIO](#)



**Addie Harris**  
Board Member  
Kyniska Robotics  
[BIO](#)



**Matt Koski**  
Vice President of R&D  
Smith + Nephew  
[BIO](#)



**Rachel Hall**  
Sr. Global Strategic Marketing  
Manager, Biomaterials & Biologics  
DePuy Synthes  
[BIO](#)

**CARDIAC HEALTH TRACK: ASSISTIVE TECH**

**MONET 1-3**



**Joe Mullings, Moderator**  
Chairman & CEO  
The Mullings Group Companies  
[BIO](#)



**Diana Gelston**  
Chief Commercial Officer  
Best Buy Health  
[BIO](#)



**Sanjeev Aggarwal, MD, MBA**  
Vice President, Global Clinical  
and Medical Affairs for Surgical  
Therapies  
Abiomed  
[BIO](#)



**Anh Hoang-Lindsay, PhD**  
CEO  
JanaCare  
[BIO](#)

**DIABETES HEALTH TRACK: MANAGEMENT TECH**

**CEZANNE 1 & 2**



**Caroline Irungu, Moderator**  
Global Commercial Strategy –  
MedTech  
Dassault Systemes  
[BIO](#)



**Jessica Lavoie**  
Head of US Marketing  
Healthy.io  
[BIO](#)



**Henrik Bengtsson, EMBA**  
Senior Innovation Manager  
Nova Nordisk  
[BIO](#)



**Trang Ly, MBBS, FRACP, PhD**  
Senior Vice President and  
Medical Director  
Insulet  
[BIO](#)



## MATERNAL HEALTH TRACK: POSTPARTUM

DEGAS



**Marissa Fayer, Moderator**  
CEO  
DeepLook Medical  
[BIO](#)



**Margi Coggins, CNM, MSN, MS**  
President, Massachusetts Affiliate  
American College of Nurse-  
Midwives  
[BIO](#)



**Sonya Bhavsar, PhD**  
Director of Product Development  
Abiomed  
[BIO](#)



**Monique Levy**  
Chief Business Officer  
Woebot Health  
[BIO](#)

## MUSCULOSKELETAL HEALTH TRACK: HEALING/REHABILITATION TECH

RENIOR 1 & 2



**Gabriele Brambilla, Moderator**  
CEO & Co-Founder  
Alira Health  
[BIO](#)



**Jason Winder**  
CEO  
Sonogen Medical, Inc.  
[BIO](#)



**George K. Lewis, PhD**  
President & CEO  
ZetraOZ Systems  
[BIO](#)



**Nan-Wei Gong, PhD**  
Fonder & CEO  
FIGUR8  
[BIO](#)

# *Gala Program*

## **COCKTAIL RECEPTION**

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## **DINNER & PROGRAM**

**RACHEL ROBINSON**

CHIEF OPERATING OFFICER, MASSMEDIC

## **DINNER BREAK**

**BRIAN JOHNSON**

PRESIDENT, MASSMEDIC

## **IMPACT AWARD**

**PRESENTED BY ANDREW GREENFIELD**

WORLDWIDE PRESIDENT, ABIOMED, PART OF  
JOHNSON & JOHNSON MEDTECH

**MICHAEL MINOGUE**

FORMER CHAIRMAN, PRESIDENT & CEO, ABIOMED

## **PATIENT IMPACT SPEAKER**

**RACHEL ROBINSON**

**MIKE HUGO**

GLIOBLASTOMA PATIENT ADVOCATE, NOVOCURE

## **CLOSING REMARKS**

**BRIAN JOHNSON**

## **DESSERT RECEPTION & ENTERTAINMENT**

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# Impact Awards

Introduced in 2023, the Impact Awards are given in conjunction with Massachusetts Life Sciences Center, to individuals or organizations who have made significant contributions to patient care through innovations in medical technology, improvements in methods of care, or their efforts to bolster the life sciences ecosystem in Massachusetts.

## 2024 IMPACT AWARD RECIPIENT



**MICHAEL MINOGUE**

Former Chairman, President & CEO  
Abiomed  
President and CEO  
Minogue Consulting, LLC

[BIO](#)

## Patient Impact Speaker

Our Patient Impact Speaker, sponsored by Novocure, is Mike Hugo. Mr. Hugo is a Glioblastoma patient advocate, who will share his story of how Novocure's innovative Tumor Treating Fields (TTFields) technology is impacting his life.



**MIKE HUGO**

Glioblastoma Patient Advocate  
Novocure

[BIO](#)

# Gala Speakers



## **ANDREW GREENFIELD**

WORLDWIDE PRESIDENT  
ABIOMED, PART OF JOHNSON AND JOHNSON  
MEDTECH

[BIO](#)



## **BRIAN JOHNSON**

PRESIDENT  
MASSMEDIC

[BIO](#)



## **RACHEL ROBINSON**

CHIEF OPERATING OFFICER  
MASSMEDIC

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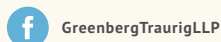
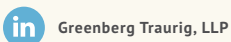
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# Massachusetts

## LIFE SCIENCES CENTER

The MLSC is proud to support the thriving MedTech ecosystem in Massachusetts and the pioneers who are advancing the modalities to improve patient health.





ML Strategies is a proud partner of

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and medtech companies nationwide, providing guidance and government relations services.

Our team is committed to advancing health care innovation and the patients it serves.

[MLStrategies.com](http://MLStrategies.com)

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[Learn more at ScreeningsForHer.com.](https://ScreeningsForHer.com)



Reference: 1. Get Your Well Woman Visit Every Year. <https://health.gov/myhealthfinder/topics/everyday-healthy-living/sexual-health/get-your-Well-Woman-visit-every-year>

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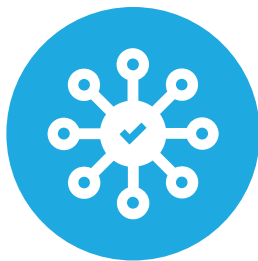




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BIOMEDevice Boston, taking place this September 25-26 will address top medtech trends through innovation, education, collaboration, partnerships, and commitment.

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“It includes companies which represents most facets of the Biomedical Device industry, and is a comprehensive look at emerging trends in the field.”

“A good event to attend and engage with suppliers and network connections.”

“Great opportunity to meet other MedTech professionals and learn about state-of-the-art advancements!”

“The event was an informative and inspiring overview of a global biomedical device industry, and provided opportunities for energizing conversations and glimpses of emerging trends, all set inside a beautiful convention center!”

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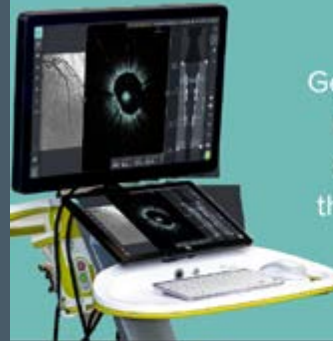
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