



**MEDTECH IMPACT**  
**SYMPOSIUM &**  
*Gala*

**2023 PROGRAM**

APRIL 27, 2023  
ENCORE BOSTON HARBOR



# WELCOMING REMARKS

Brian Johnson, President, MassMEDIC



Welcome to the MassMEDIC Medtech Impact Symposium & Gala! After bringing back our in-person Gala last year to a sold-out crowd, we have expanded this year's event, building on the momentum and growing our signature event. Thank you for being here with us.

The goal of adding a Symposium before our Gala is to encourage a broad cross-section of stakeholders within our industry to have meaningful conversations around standards of care for four distinct conditions:

Women's Health Diagnostics, Orthopedic Joint Replacement, Cardiac Intervention and Diabetes Treatment.

The Gala is a celebratory event to recognize the amazing work our member companies do every day to improve and save lives. Thank you to all of our sponsors for your support. – especially our Host Sponsors – [Abiomed](#), [Alira Health](#), [Insulet](#), [The Mullings Group](#) and [NextPhase Medical Devices](#) – to make this possible.

At this year's Gala we are honoring two individuals in collaboration with the Massachusetts Life Sciences Center who have made a significant impact on our industry and community with the inaugural Impact Awards. The Impact Awards recognize individuals and organizations who have made significant contributions to patient care through innovations in medical technology, improvements in methods of care, or their efforts to bolster the life sciences ecosystem in Massachusetts.

We are honored to recognize Chuck Alpuche, retired Executive Vice President and Chief Operating Officer of Insulet and Thea L. James, MD, MPH, MBA, Vice President of Mission Boston Medical Center Health System, Executive Director, Health Equity Accelerator, with the organization's first Impact Awards. We all benefit from their dedication to our community and the life sciences industry in Massachusetts.

Thank you again for being with us today to celebrate the impact the medical device industry has on patients' lives.

Best,

A handwritten signature in black ink, appearing to read 'BJ', written over a light blue circular stamp.

Brian Johnson  
President  
MassMEDIC

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# DISCOVER CURRENT TRENDS IN THE MEDICAL DEVICE INDUSTRY WITH OUR MARKET REPORTS



Four reports coming soon.  
Choose your report(s), scan the QR code, and receive it in  
your inbox as soon as it's available!



**Cardiology  
Market  
Trends 2023**



**Diabetes  
Market  
Trends 2023**



**Women's  
Health Market  
Trends 2023**



**Orthopedic  
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Reference: 1. Get Your Well Woman Visit Every Year. <https://health.gov/myhealthfinder/topics/everyday-healthy-living/sexual-health/get-your-Well-Woman-visit-every-year>  
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# Massachusetts LIFE SCIENCES CENTER

The MLSC is proud to support the thriving MedTech ecosystem in Massachusetts and the pioneers who are advancing the modalities to improve patient health.



# MEDTECH IMPACT SYMPOSIUM AGENDA

**9:00 - 10:00 AM**  
NETWORKING BREAKFAST

**9:30 - 10:00 AM**  
OPENING PROGRAM

**10:00 - 10:45 AM**  
BREAKOUT 1: HOW FAR WE'VE COME

**10:45 - 11:00 AM**  
BREAK

**11:00 - 11:45 AM**  
BREAKOUT 2: WHERE ARE WE NOW?

**11:45 AM - 1:00 PM**  
LUNCH AND PANEL

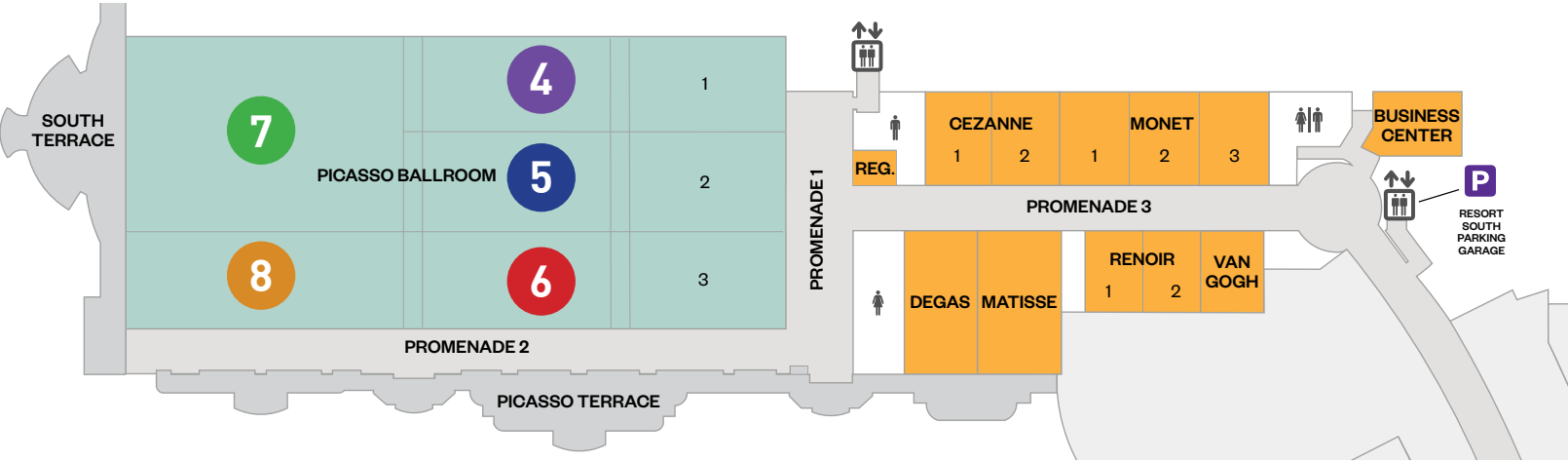
BREAKING DOWN THE BOX:  
LEADERS WHO ARE MOVING HEALTHCARE  
FORWARD

**1:00 - 1:15 PM**  
BREAK

**1:15 - 2:00 PM**  
BREAKOUT 3: WHERE ARE WE GOING?

**2:00 - 3:00 PM**  
NETWORKING RECEPTION

# ENCORE BOSTON HARBOR MAP



- WOMEN'S HEALTH DIAGNOSTICS TRACK**

**PICASSO 4**
- ORTHOPEDIC JOINT REPLACEMENT**

**PICASSO 5**
- CARDIAC INTERVENTION TRACK**

**PICASSO 6**
- DIABETES TREATMENT TRACK**

**PICASSO 8**
- MAIN PROGRAM & MEALS**

**PICASSO 7**



# MEDTECH IMPACT SYMPOSIUM

## MEDTECH IMPACT SYMPOSIUM FULL AGENDA

9:00 - 10:00 AM

NETWORKING BREAKFAST

PICASSO 7

9:30 - 10:00 AM  
OPENING PROGRAM

Medtech Impact Report Overview



**Kim Driscoll**  
Lieutenant Governor  
State of Massachusetts  
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**Deepak Sahu**, Managing Partner,  
Global MedTech, Alira Health  
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10:00 – 10:45 AM

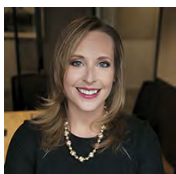
BREAKOUT 1: HOW FAR WE'VE COME

### Women's Health Diagnostics - Picasso 4

This session will discuss the evolution of women's health diagnostics with an emphasis on improvements in diagnostic technology for multiple women's health issues.

### Orthopedic Joint Replacement - Picasso 5

This session will look at how orthopedic joint replacement has evolved over time – from the diagnostic process to materials used in the medical devices, to how and where surgeries are performed, to rehabilitation.



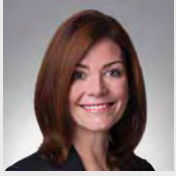
**Marissa Fayer**  
CEO  
DeepLook Medical  
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**Rajit Kamal**  
Experienced Medtech Executive  
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## Cardiac Intervention - Picasso 6

This session will examine how cardiac intervention has evolved over time to become more efficient, improve patient quality of life and outcomes.



**Michelle Fox**

Chief Medical Officer  
Teleflex

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## Diabetes Treatment - Picasso 8

This session will examine how life expectancy and quality of life for those with diabetes has changed over time.



**Kenneth Snow, MD**

Senior Director of Medical Affairs  
Insulet

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10:45 – 11:00 AM

BREAK

PROMENADE 2

11:00 – 11:45 AM

BREAKOUT 2: WHERE ARE WE NOW?

## Women's Health Diagnostics - Picasso 4

This session will examine the current standard of care for women's health diagnostics with a focus on opportunities to improve access to care.



**Moderator:**

**Sonal Patel**, Vice President  
Corporate Business Development  
and Strategy, Hologic  
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**Manisha Shah-Bugaj**, CEO  
Activ Surgical  
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**Elena Mendez-Escobar, PhD**,  
Executive Director of Strategy  
and the Health Equity Accelerator  
Boston Medical Center  
Health System  
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**Craig Weiss**, Senior Director  
Diagnostics Commercial  
Operations, Hologic  
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## Orthopedic Joint Replacement - Picasso 5

This session will discuss the current standard of care for orthopedic joint replacements, including trends the industry is seeing and its impact on patients and caregivers.



**Moderator:**

**Deepak Sahu**, Managing Partner  
Global MedTech, Alira Health  
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**Michael S. Sherman, MD, MBA, MS**  
Venture Partner  
RA Capital Management  
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**Carl Vause**, Chief Executive Officer  
and President, Hyalex Orthopedics  
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**Jon Warner, MD**, Shoulder Service  
and Chief Quality and Safety Officer,  
MGH Orthopedics  
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## Cardiac Intervention - Picasso 6

In this session, we'll cover the current standard of care for cardiac interventions in order to gain a better understanding of how cardiac issues are treated, including gaps and opportunities.



**Moderator:**

**Caroline Irungu**, Global  
Commercial Strategy  
Dassault Systèmes  
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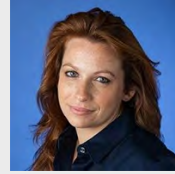
**Sanjeev Aggarwal, MD, MBA**,  
Vice President, Global Clinical and  
Medical Affairs, Surgical Therapies  
Abiomed  
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**Kevin Croce, MD, PhD**, Director  
of Chronic Total Occlusion  
Complex Percutaneous Coronary  
Intervention Program, Brigham  
and Women's Hospital  
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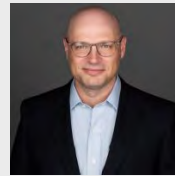
## Diabetes Treatment - Picasso 8

In this moderated discussion, we'll discuss the current standard of care for diabetes treatment, interventions to prevent additional complications, and the impact of socio-economic factors on patients' receiving care.



**Moderator:**

**Rachel Robinson**,  
Chief Operating Officer  
MassMEDIC  
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**Jon Bloom, MD**  
CEO  
Podimetrics  
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**Julien Dedier, MD, MPH**  
Boston Medical Center  
Health System  
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## 11:45 AM – 1:15 PM LUNCH & PANEL - PICASSO 7

### Breaking Down the Box: Leaders Who Are Moving Healthcare Forward

In this panel discussion, we'll hear from innovative medtech leaders who are not just thinking outside the box, but who are breaking down the box, changing the rules, and improving healthcare in the process. By hearing from strategic thinkers about big picture trends and future needs, we will be inspired to do better.



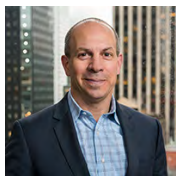
**Moderator:**

**Rick Finch**, Sr. Vice President  
Consulting Services, Clarivate  
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**Adam Sachs**

CEO  
Vicarious Surgical  
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**Mike Ambrogi**,  
Senior Technology Fellow  
Novocure  
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**Upma Sharma, PhD**

CEO  
Arsenal Medical  
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1:15 – 2:00 PM

BREAKOUT 3: WHERE ARE WE GOING?

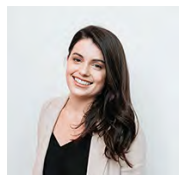
## Women's Health Diagnostics - Picasso 4

In this session, we'll discuss what the next generation of women's health diagnostic products could/should look like.



**Moderator:**

**Erica Blight, PhD**, Vice President  
Global Clinical Research, Client  
Services and Marketing, Sekisui  
Diagnostics  
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**Alison Burkland, PhD**

Co-Founder and CTO  
Nanopath  
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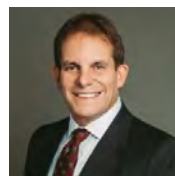


**Lana Caron**

Sr. Director  
Philips Ventures  
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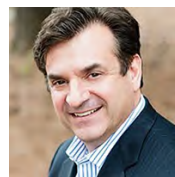
## Orthopedic Joint Replacement - Picasso 5

In this session, we'll discuss what the future of orthopedic joint replacement could/should look like.



**Moderator:**

Rob Olsen, Chief Commercial  
Officer, NextPhase Medical Devices  
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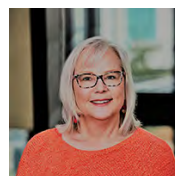
**Mark Augusti**

CEO  
Conformis  
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**Jamie Brownhill, PhD,**

Sr. R&D Manager Shoulder  
Reconstruction, DePuy Synthes  
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**Lori Fontaine**, VP of Global Clinical

Strategy for Orthopedics, Sports  
Med & ENT, Smith + Nephew  
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## Cardiac Intervention - Picasso 6

In this session, we'll discuss what the next generation of cardiac medical device products could/should look like.



**Moderator:**

**Joe Mullings**,  
CEO, The Mullings Group [CLICK  
HERE TO READ BIO](#)



**Jeff Karp, PhD**

Brigham and  
Women's Hospital  
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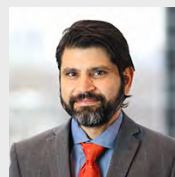
**Julie Pritchard-Hedtke, VP**,  
Global Education and Medical  
Affairs, Siemens Healthineers  
Endovascular Robotics  
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**Mark Turco**, President and  
CEO Cardiac Implants  
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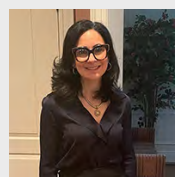
## Diabetes Treatment - Picasso 8

In this session, we'll discuss what the next generation of diabetes care products could/should look like.



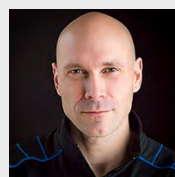
**Moderator:**

**Ravindra Sharma**, Vice President  
Product Management, Clarivate  
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**Danielle Abramson, PhD**

Global Head of IP Strategy &  
Branding, embecta  
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**Jeff Valk**

Co-Founder and CEO  
Admetsys  
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# *Gala Program*

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## **DINNER & PROGRAM**

**CARLO W. COLESANTI**

**DAVID KOLSTAD**

**BRIAN JOHNSON**

## **DINNER BREAK**

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**RACHEL ROBINSON**

## **IMPACT AWARDS**

**CHUCK ALPUCHE**

PRESENTED BY PREM SINGH

**THEA JAMES, MD, MPH**

PRESENTED BY KENNETH TURNER

## **DESSERT RECEPTION & ENTERTAINMENT**



# Impact Awards

We are proud to introduce our first inaugural Impact Awards. Given in conjunction with Massachusetts Life Sciences Center, to individuals or organizations who have made significant contributions to patient care through innovations in medical technology, improvements in methods of care, or their efforts to bolster the life sciences ecosystem in Massachusetts.



## **CHUCK ALPUCHE**

EXECUTIVE VICE PRESIDENT AND  
CHIEF OPERATING OFFICER (RET.)  
INSULET

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## **THEA JAMES, MD, MPH**

VICE PRESIDENT OF MISSION  
BOSTON MEDICAL CENTER HEALTH SYSTEM

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# Gala Speakers



## **CARLO W. COLESANTI**

PRESIDENT & CHIEF EXECUTIVE OFFICER  
NEXTPHASE MEDICAL DEVICES  
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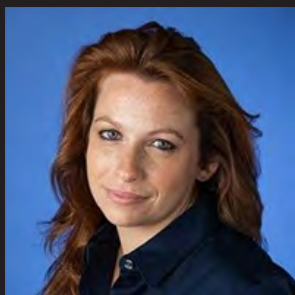
## **DAVID KOLSTAD**

CEO, GENTUITY  
CHAIR, MASSMEDIC BOARD OF DIRECTORS  
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## **BRIAN JOHNSON**

PRESIDENT  
MASSMEDIC  
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## **RACHEL ROBINSON**

CHIEF OPERATING OFFICER  
MASSMEDIC  
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## **PREM SINGH**

SENIOR VICE PRESIDENT  
GLOBAL OPERATIONS  
INSULET  
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## **CHUCK ALPUCHE**

EXECUTIVE VICE PRESIDENT AND  
CHIEF OPERATING OFFICER (RET.)  
INSULET  
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## **KENNETH TURNER**

PRESIDENT & CEO  
MASSACHUSETTS LIFE SCIENCES CENTER  
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## **THEA JAMES, MD, MPH**

VICE PRESIDENT OF MISSION  
BOSTON MEDICAL CENTER HEALTH SYSTEM  
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Thank you to the community and  
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celebrating the impact medical technology makes on patients' lives.

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**Douglas Gustin**, Partner  
dgustin@bdo.com

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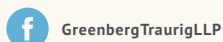
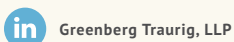
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