

MASSACHUSETTS PAVILION

MASSACHUSETTS OFFICE OF INTERNATIONAL TRADE & INVESTMENT



MEDICA 2009
Duesseldorf, Germany
November 18-21



MEDICA is the largest and internationally most significant medical technology trade show worldwide.

MEDICA 2009 (www.medica.de) will attract over 135,000 trade visitors from around the world, making it the largest medical technology trade show worldwide. More than 4,300 exhibitors from over 65 countries—over 350 from North America alone—will be exhibiting the latest innovation in medical technology.

The Massachusetts Office of International Trade and Investment Boston/Berlin is ready to coordinate your participation at MEDICA 2009. By providing many services ourselves, we offer the most competitive price possible. We provide the participating companies with a turn-key module including the following:

- Individual display unit with information counter, literature rack, electrical outlet, overhead sign with company name
- Listing in the printed & online version of the official trade show catalogue if within deadline and short company profile in the Massachusetts Pavilion brochure
- Bilingual support staff
- Central information and message center
- E-mail services
- Two exhibitor entrance tickets
- Common storage area

Cost Estimate for Exhibiting at MEDICA 2009*

Cost per Display Unit	€ 2,950.
Cost per 9 sq. meter	€ 4,250.
Cost per 12 sq. meter	€ 5,100.

*Prices are in Euro; you will be invoiced in US Dollar.

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Space is limited. Applications are accepted in the order in which they are received.