
MASSACHUSETTS PAVILION
OFFICE OF INTERNATIONAL TRADE & INVESTMENT



MEDICA 2008
Duesseldorf, Germany
November 19-22

**MEDICA is the largest and internationally most significant
medical technology trade show worldwide.**

MEDICA 2008 (www.medica.de) will attract an anticipated 135, 000+ trade visitors from around the world, making it the largest and internationally most representative medical technology trade show worldwide. More than 4,300 exhibitors from over 65 countries -- 350+ from North America alone -- will be exhibiting the latest innovation in medical technology.

Whether you are a market leader or new to the industry take advantage by participating at the MassPavilion to present your products and services. This is a wonderful opportunity for your company to penetrate the global medical technology market.

The Massachusetts Office of International Trade and Investment Boston/Berlin is ready to coordinate your participation at MEDICA 2008. By providing many services ourselves, we offer the most competitive price possible. We provide the participating companies with a turn-key module including the following:

- Individual display unit with information counter, literature rack, electrical outlet 230V/50Hz + overhead sign with your company name
- Listing in the printed & online version of the official trade show catalogue if within deadline and short company profile in the Massachusetts Pavilion brochure
- Bilingual support staff
- Central information and message center
- E-mail services
- Common lounge area with free refreshments
- Two exhibitor entrance tickets
- Common storage area
- Cleaning services

Cost Estimate for Exhibiting at MEDICA 2008*

Cost per Display Unit:	€ 2,950,-
Cost per 9 sq. meter:	€ 4,250,-
Cost per 12 sq. meter:	€ 5,100,-

***Prices are in Euro, and you will be invoiced in US Dollar.**

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Space is limited. Applications are accepted in the order in which they are received.